LITERATURE LEARNING IN THE DIGITAL ERA: CHALLENGES AND OBSTACLES

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ABSTRACT The digital era is characterized by the emergence of many technologies that serve to facilitate human life. Many social media are used in the scope of education. This convenience can be utilized by participants in expressing creativity in literature. This study aims to describe the obstacles in learning literature, solutions to deal with these obstacles, and how is learning literature in the digital era. This research used descriptive qualitative research method. The research data were presented in the form of descriptions. This research also uses interview techniques which contain the answers from the speakers then detailed by the researcher. Literature learning experiences several obstacles, obstacles occur from the educator and the students. The obstacles that occur researchers write some solutions to overcome them. Learning does not escape the evaluation process. In this case, the researchers discuss more about selective evaluation. Students' literary talents can be combined with developing technology. Usually using applications or mass media. Some of the mass media that can be utilized are Wattpad, Instagram, YouTube, blogs, spotify. From several choices of applications, it can be used for literature. Starting from oral literature to written literature.

Keywords: Selective Evaluation, Literature Learning, Digital Era

INTRODUCTION

The digital era encourages educators to produce students of the nation who are able to place themselves in the midst of rapid changes, many choices and a fast-paced and full life. More than that, educators are obliged to spur them to become individuals whose lives are able to explore meaning and have a strong foundation in previous noble values , strong self-characteristics and have a determination that is useful for others besides the person. Teachers must be able to present independent students, meaning students who can make choices about everything based on the right values and ambitions.

Technological sophistication in the digital era now makes the need for information accessible quickly and easily. Developing technology is not only used to exchange information but can also express one's creativity or expertise. Technology is one type of systematic discussion of carpentry or applied art. This refers to the Greek literature which discusses *Technologia* which comes from the word *techne* which means art discourse (Capra, 2004). One of the skills that is often shown or shared through social media is literature. Examples of literary activities that utilize technology or social media as a medium for writing or disclosure are writing poetry, poetry declarations, plays, writing poetry, writing novels/short stories, storytelling, and many more.

The digital era is an era where times have experienced a lot of progress, especially in the field of technology. Many emerging technologies are designed to make it easier for humans to carry out activities. The world of education has also used technology a lot, one of which is during online learning during Covid 19. The development of education in the digital era can produce the ability of students to gain abundant knowledge by using fast and easy access (Azis, 2019). So with this convenience, it is hoped that all those who are members of educational institutions can make the best use of it with the hope that students can get a place for their expertise in literature.

The use of social media by school children is nothing new anymore, especially after the emergence of the Covid 19 virus where at that time all forms of teaching and learning activities used technological assistance or social media. Internet technology is increasingly developing and the need for increased communication cause the emergence of many technologies (Junaidi,

2015). In improving the quality of education, there always be evaluations in each program. The evaluation process is not only carried out by educators but is carried out by parties involved in the process of teaching and learning activities.

Learning in the process can involve many parties. Relevant parties range from educators, students, to parents or guardians of students. Cooperation between parties must take place so that the goals of education can be achieved. Apart from cooperation between parties, supporting media is also very influential in learning development. The media and methodologies used in dynamic education must be provided, optimal learning requires conducive and dialogic conditions in order to develop the potential of students (Arsyad, 2011). So many things must be involved in the learning process so that it can be achieved learning outcomes that have been determined or determined.

Evaluation activities need to be carried out in order to find out which are already effective and which are less effective in the field of education. The definition of the word evaluation is the process of evaluating, calculating, importance, quality, of the results of something (Cambridge University Press, 2020). Evaluation can be done after learning is carried out or even can also be done during the learning process. Parties in teaching and learning activities must participate in the evaluation. Evaluation is very important to do in learning.

Evaluation activities are carried out in all learning. One of them is in literature learning. Literary learning is learning that learns about beauty which is conveyed through language, both written and spoken. Literature is a reflection of the nation's culture which must be passed on to its descendants (Arni, 2016). Therefore, learning literature also needs to be considered in education. Literature learning can be taught from the early childhood level to the highest level. So learning literature must be taught starting from early childhood and to make learning literature effective, evaluation activities also need to be carried out.

The educational environment should be able to provide evaluation of each lesson or program. Evaluation has many types and uses. We can use it according to what we need. Selective evaluation is one type of evaluation activity. This evaluation is used to find out which students feel the most appropriate with the predetermined competencies and learning outcomes (Yusnita et al, 2021). So selective evaluation focuses more on grouping students according to their skills or fields. When this evaluation is carried out, teachers can more easily direct students in developing their creativity. After being directed, students are expected to be able to further develop into a positive realm in the future.

Literature learning can also use selective evaluation. This selective evaluation provide a platform for students to develop talents according to friends who have something in common. This selective evaluation is taken when the learning process is taking place. After new learning the teacher can determine which student is gifted in what field. Once determined the teacher provide direction aimed at increasing the student's talent.

This study aims to describe how to use social media as a forum for students to express their creativity and the teacher can provide direction for the continuation of student talents. Giving a place for students go through a process of selecting or majoring about what talents students have first. So that form groups according to their respective talents.

Students' talents be more developed when supported by adequate school facilities and support from the teacher. This paper provides ways on how to increase student talent with existing technological sophistication. In fact, the world of education can also be combined with the outside world. The outside world in question is a world that does not make education a measure of one's abilities, but is measured by one's own ability to master a field.

Based on the explanation of the background that has been explained, it can be concluded that the formulation of the problem in this study is: (1) what are the challenges in learning literature, (2) what kind of efforts must be implemented in facing obstacles to learning literature. (3) how to conduct a selective evaluation of learning literature in the digital era.

LITERATURE REVIEW

The digital era demands us to be able to keep up with the times. According to Aziz (2019) teaching and learning activities in the digital era are now no longer centered on teaching staff but have been shifted, learning is currently more focused on students. In each learning process evaluation activities must be carried out. Learning has objectives including (1) the goals of national education in Article 31 paragraph 3 which contains the government strive for an education system for the continuity of national life, (2) curricular goals, namely goals that every student must be able to achieving predetermined achievements, (3) instructional objectives, namely objectives resulting from the processes that have been undertaken by students (Mukhtar 2022) . Assessment of teaching and learning activities in educational environments provides information to assist related parties such as educators, school administrators, policy makers, students and parents in making various decisions (Astiti, 2017). Assessment is the same as evaluation. The assessment report originally includes the value of the student learning process, the value obtained by students while taking the final exam (Matondang, 2009) . Evaluationselective is an evaluation aimed at filtering students who are felt to most meet the requirements and criteria in a learning program (Aulia, n.d.). So evaluation in learning literature needs to be done and educators can group students according to their respective expertise in the field of literature.

RESEARCH METHODS

The method used by researchers in this writing is a qualitative method. Qualitative methods are methods that are descriptive and usually in the form of words. According to Bogdan and Taylor (Moleong, 2000: 3) qualitative research is "research steps that produce descriptive data in the form of written or spoken sentences from sources and observable behavior". To obtain supporting data, researchers used interview techniques with informants. This interview was conducted with several sources who are considered appropriate to the topic being discussed. The interview technique is a systematic way to obtain oral statements about an object or topic being discussed (Ida, 2016: 4). So this research is presented in a descriptive form or a statement from the results of the question and answer process between the researcher and the informant. The answers obtained were processed by the presenter by drawing conclusions from the answers of the sources.

FINDINGS AND DISCUSSION

Evaluation in the world of education certainly has obstacles or challenges, in the implementation of the evaluation there are also many parties involved. After finding obstacles the educator design how to fix or overcome the obstacles that have occurred. Evaluation have a good impact on the further learning process. Selection of selective evaluation when studying literature can have a positive impact. One of the positive impacts is that educators can provide direction to students according to their interests and talents. Especially in today's digital era, of course there have been many technologies or applications that make it easier for students to carry out joint activities .

Literature Learning Challenges

Learning in the educational environment must experience changes every year. This change can be caused by several reasons. The most common cause is the cause of curriculum changes. It's no secret that when the minister of education changes, there is usually a change in the education system or what is often referred to as the curriculum.

The educational environment teaches a lot about various kinds of learning. Each lesson has its own achievements. To achieve this achievement, learning must be carried out optimally.

But of course every learning also experiences certain obstacles. One of them is the obstacle that occurs in learning literature.

Literature learning also faces challenges. Starting from challenges from students who are less interested to the challenges faced by teachers in delivering learning material. This challenge always was evaluated to find the best solution in learning literature. Some of the obstacles in learning literature were explained below.

The first challenge is the ability of educators as facilitators of students in the educational environment that is felt to be lacking or that educators are not yet professional. Sometimes educators have not mastered the learning material that be delivered so that the impact of the student learning process does not get maximum results. Problems like this often occur in the world of education, usually caused by a lack of teaching staff appropriate to their field. However, there are also educational institutions that have given teaching tasks to teaching staff who are competent or have mastered the material.

The second challenge is that literacy culture is still relatively low, especially the literacy culture of reading and writing literary works. Interest in reading in society is still very low, especially among young people. As an educator, do your best to increase students' interest in reading and increase students' engagement in studying literary works. Education about literacy must be disseminated starting from the community environment, then to young people and the community environment to the elderly so that all parties can support the teaching and learning process. Indonesian people's interest in reading is still relatively low. Learning literature itself is often not liked by students because students feel lazy by reading too much

The third challenge is that teaching and learning literature in schools is considered not optimal. Literature learning is considered not optimal because there are still many needs about literature that have not been met or are not supported. Such as the lack of literature study books, musical instruments, buildings to practice drama, poetry, and so on. It is still homework for teachers to optimize literature learning in schools. Optimizing literature learning was not successful if it does not get support from related parties such as students, student guardians, and the community who are in an educational environment.

Nafisah Salsabila is a class X student from SMA Wachid Hasjim Maduran Lamongan. When asked for his opinion about what obstacles he experienced when taking literature lessons, he answered:

"Yes, what makes it difficult is that the material provided is not complete, then sometimes there are friends who are busy themselves so it makes us who are initially focused become unfocused"

The answers above show that learning is still not optimal. This deficiency comes from students and educators. Providing material should be done as well as possible so that students understand what is meant and can achieve the specified goals. Class conditions must be conducive when learning is carried out. Students can be conditioned by the choice of learning strategies used. The choice of learning strategy must be able to make students interested in learning and students can understand the material comfortably.

Questions about what obstacles were experienced when participating in literature lessons were also asked to Dini Juniatin Wafia, a class X student at SMA Wachid Hasjim Maduran Lamongan and she answered

"For obstacles, usually when the teacher gives the material it is too convoluted, it doesn't get straight to the point, sometimes when we ask questions it doesn't give the answer we expect. Also, usually learning Indonesian or studying literature is synonymous with really long readings, that's what makes me lazy."

The second source gave a longer answer than the first source. From the answers above it can be concluded that the teaching staff still experience problems in delivering the material. This obstacle comes from a lack of mastery of the material to be delivered so that it has an

impact on students who still have difficulty accepting the material being explained. Delivering material was easy if educators have mastered it and educators can provide simple examples in learning so that students are easier to understand.

The conclusion that can be drawn from the problems above is the obstacles when learning occurs on the part of educators and students. Obstacles can be resolved with cooperation between educators and students. The solution for each obstacle is different. When a solution has been planned, it should be implemented as soon as possible. If obstacles occur again, the evaluation must be carried out again.

Efforts in Facing Obstacles in Literature Learning

Every problem is definitely expected to have a solution or effort to deal with it. Problems in learning literature certainly also have efforts to overcome. It has been mentioned above that there are some problems. The problem was derived from the opinion of the researcher with the opinion of the source.

This research does not only analyze the obstacles experienced when learning literature. But it also provide responses to ways of solving problems encountered in learning literature. Solving the problem be explained below.

The first method is that educators must be professional. This means that the educators really master what was conveyed and educators also already have a plan for how learning take place and what results were achieved. When the teacher already has a clear plan, it is likely that the achievement goals were exceeded. In addition to having a design, the teacher is also expected to be able to convey learning in a pleasant atmosphere so that students can understand it optimally.

The way to overcome the problem of low literacy is to increase student activities to be literate, especially in the field of literature. Literacy activities can be practiced in the classroom, outside the classroom or at home. For example, when in class students can practice writing poetry independently, where the poem was displayed in the class bulletin. An example of literacy outside the classroom or at home is that students can compose free-themed rhymes or poems, which can be written in Instagram *captions or write stories in the Wattpad application.*

How to overcome the problem of not optimal learning of literature in schools. Learning literature can be optimal if good relations are established or have the same goals between educators and students. This good relationship can be exemplified when students feel comfortable asking questions to the teacher. Between students and teachers there is no feeling of awkwardness but still upholds mutual respect. It can also be overcome by the teacher choosing fun learning methods, for example when learning to write novels or short stories students are given the freedom to choose themes in writing.

The problems presented by the resource persons mostly lead to the delivery of material that is still not quite right. Submission of material is the main key in learning. Students feel comfortable learning when the material presented is easy to understand. Optimal learning must also be supported by a conducive classroom atmosphere. Conducive atmosphere can be created through the selection of appropriate learning strategies. Where this strategy increase students' interest in participating in learning.

Literature knows no time and place. Students can write down anything they find interesting. From this writing, it can be processed again into poetry, poetry, drama, and other literary activities. Especially now that there are many technologies or applications that are developing to make learning easier.

Students can easily access the desired news or information via *mobile phones.* Students can choose their own explanation which they feel is easy to understand via *Google* or other sites. There are also many applications that can be used in order to improve or develop students' talents in literature. For example the Wattpad application, Instagram, YouTube, blog, spotify.

The convenience obtained from technology still requires supervision. This supervision is intended so that the information obtained is not negative information. As an educator the teacher is also tasked with giving directions to students to always be careful and filter in receiving information. Not everything in mass media or technology is true.

Literature Learning in the Digital Age

Learning requires evaluation in every activity in order to achieve the desired goals or achievements. Evaluation is an important component in learning. The results of the evaluation become research material to be repaired or replaced. The evaluation process is not only carried out on the program, but the evaluation process is carried out on the parties involved in the scope of education. One of them is the selective evaluation used in learning literature in the current digital era. Selective evaluation focuses on grouping students' abilities and then be given guidance on continuing their abilities. This grouping is the result of the teacher's observation during the teaching and learning process. Groupings are formed after the daily learning process is carried out up to the final assessment. Teachers can see the results obtained by students and teachers can analyze approximately these students are gifted in various fields.

This study describes a selective evaluation of learning literature in the digital era. when an error has been found, it would be better if the error was corrected for the smoothness and achievement of the desired learning objectives. Evaluation activities provide good benefits in the world of education if carried out. There are several types of evaluation according to needs. Assessment One of them is selective evaluation. There are several types of assessment including (a). Formative assessment, (b). Diagnostic Assessment, and (c) Selective Evaluation. Selective evaluation aims to group students' relevance to learning literature according to their respective interests. By doing this evaluation, it is hoped that educators can further improve students' abilities in learning literature.

Steps for implementing students in utilizing social media (Wattpad, Instagram, YouTube, blog, Spotify). As an educator, you can assess students' interest in literature through posts uploaded on various social media. Examples of applying students' writing talents to social media. There are students who like to write stories on the Wattpad application, it is hoped that the teacher can provide input or actions that make these students more proficient in writing stories and from writing earlier they can generate benefits in the form of experience, relationships and money if the stories were printed. Writing literary works can not only be done on the Wattpad application but can also be done on the Intagram application where the student can become the admin of an account that presents beautiful writings and also writing literary works can be on the blog page where the written works written can be read by many people and is expected to also provide benefits.

Literature learning can be combined with technology. In this digital era, there are many technologies that help teaching and learning activities run. For example, during the Covid-19 pandemic, learning activities were carried out online using the Zoom application, Google Meet, and so on. Educators should be able to use technology as a tool to improve student learning. Especially now that many students are proficient in using technology. Circumstances like this can have a good opportunity to improve student learning activities.

Literature is not just writing. Literary writing can also be done verbally or by sound. Literary examples using voice or speech are poetry, reading poetry, drama. Such literature can also be poured into social media such as the YouTube and Spotify applications. An example of applying literature in the YouTube application is that students can share videos of poetry declarations, share interesting drama performances and when other people see them they can be used as references. When the video has been watched a lot, you get several benefits, such as having a name that is known by many people and also being able to earn income from the video earlier. And an example of the application of literature in the Spotify application is that

apart from being able to use this application to listen to music, students can also become content creators who share their voices in reciting poems, either self-made rhymes or other people's rhymes. Spotify has recently been used by many young people to create themed *podcasts* about everyday life, which can discuss feelings or matters of the heart. From the activities students can get experience and some input from readers and teachers also provide directions or actions about what actions were taken to improve students' abilities.

The above activities can be included in teaching and learning activities. Teachers can also take values from how creative students are in making assignments, for example how creative students are in making strings of words and selecting soundtracks when reading poetry on the Spotify application, how creative students are in taking pictures during drama practice uploaded on YouTube. Assessment cannot be seen only from one aspect. Therefore the use of technology in learning can make it easier for teachers to process grades.

The function of selective evaluation in learning is to provide direction to each student according to their respective talents. This direction comes from the results of the assessment carried out by the teacher during the learning process. After the assessment is carried out, the teacher forms groups according to the students' talents. Once a group is formed, teachers provide facilities and support according to their talents. Students were given guidance on how to combine the literature they have learned with technology or applications that are currently developing.

In the digital era of modern developments, students should follow its development and definitely face a life full of technology. As an educator who is responsible for the school area, where in the area where a child grows and develops, of course he must be able to provide provisions for children to face life in the future.

The digital era has an impact on the freedom to access information. This impact can have positive and negative effects. The positive effect is that we can connect with many areas without being hindered by time and distance. The negative effect is that we cannot condition someone who spreads bad information, but we can choose what information we receive.

CONCLUSION

Literature learning in the digital era currently has many conveniences, but there are still challenges. Challenges faced such as the ability of educators as facilitators of learning literature in the educational environment are felt to be less professional, literacy culture is still low, especially the culture of reading and writing literary works, the process of teaching and learning literature in schools is considered not optimal, lack of mastery of material for teachers, students who cannot understand the material because the main set of Indonesian lessons is a subject that reads a lot. The way to overcome the obstacles or challenges that exist in learning literature is by increasing the professionalism of the teacher staff, increasing reading literacy from an early age and disseminating literacy activities, establishing good relationships between educators and students, teachers must be able to determine strategies that are suitable for learning. This strategy give students a sense of comfort in studying so they can learn and understand the material well.

To achieve the desired learning goals, the participation of all parties involved is necessary. Literary learning can be achieved through technology such as mass media (Wattpad, Instagram, YouTube, blogs, Spotify). In carrying out learning, evaluation activities also need to be carried out. Evaluation has several types (a)Formative assessment, (b)Diagnostic Assessment, and (c) Selective Evaluation. Selective evaluation focuses on grouping students according to similar abilities or interests. In carrying out selective evaluations, it is hoped that teachers can provide a forum for students who have abilities in literature according to their expertise. Learning requires evaluation of each activity. There are many types of evaluation, one of which is selective evaluation. Selective evaluation acts to focus teachers on grouping

students according to aptitude. This grouping is formed according to the learning process carried out. Literary learning should also be able to keep up with the times. In the digital era or modern era, many technologies and applications have developed. This development should be utilized in literature. Some examples of applications or technologies that can be used are Wattpad, Instagram, YouTube, blogs, Spotify applications. In this application, we can carry out literary activities. Starting from oral literature to written literature.

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